



### AD HOC QUERY ON 2020.56 Integration of TCN by involving mass media

### Requested by EMN NCP Latvia on 19 August 2020

Responses from Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Estonia, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Slovakia, Slovenia, Spain, Sweden plus Norway (25 in Total)

### Disclaimer:

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# 1. Background information

The Ministry of Culture of the Republic of Latvia as Delegated Authority of Asylum, Migration and Integration Fund is planning to organise an open call for activity "Integration of TCN by involving mass media". In order to improve the conditions for this call and get the best results to make sure that the new submitted projects will improve the quality and accessibility of the content as well as promote constructive dialogue between TCN and the local society, we would like to identify the best project examples of other EU Member states of activities designed for improvement of mass media content for integration of TCN.

# 2. Questions

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- 1. Does your MS have developed mass media products which would promote dialogue between TCN and local society? Available choices: YES, NO, Not applicable
- 2. If you answer YES to question 1, can you please indicate which type of mass media products your MS has developed (i.e. television programmes, publications, radio broadcasts, internet etc.)? Please provide the links of the projects if possible.
- 3. Has your MS developed activities involving mass media funded by the Asylum, Migration and Integration Fund (AMIF)? Can you please indicate the projects and the links if they are available.

We would very much appreciate your responses by **8 September 2020**.

# 3. Responses

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		Wider Dissemination <sup>2</sup>	
Ш	EMN NCP Austria	Yes	<ol> <li>NO         No, there were no such products or servicesSource: Ministry of the Interior</li> <li>2.</li> <li>3. No.</li> </ol>

<sup>1</sup> If possible at time of making the request, the Requesting EMN NCP should add their response(s) to the query. Otherwise, this should be done at the time of making the compilation.

<sup>&</sup>lt;sup>2</sup> A default "Yes" is given for your response to be circulated further (e.g. to other EMN NCPs and their national network members). A "No" should be added here if you do not wish your response to be disseminated beyond other EMN NCPs. In case of "No" and wider dissemination beyond other EMN NCPs, then for the Compilation for Wider Dissemination the response should be removed and the following statement should be added in the relevant response box: "This EMN NCP has provided a response to the requesting EMN NCP. However, they have requested that it is not disseminated further."

		 Source: Ministry of the Interior
EMN NCP Belgium	Yes	1. NO 2. 3. No.
EMN NCP Bulgaria	Yes	<ol> <li>YES</li> <li>Activities of the Bulgarian Red Cross:         <ul> <li>Holding press conferences, round tables, trainings about the integration of third-country nationals where media representatives are invited and cover the events in media;</li> <li>Connecting journalists with refugees to present their personal stories regarding their integration in Bulgaria;</li> <li>Representatives of the Bulgarian Red Cross, competent at the topic of integration of third-country nationals, participate in radio and television programs;</li> <li>Media assistance for reports, articles, interviews with refugees regarding the intertation of third-country nationals;</li> <li>Organizing media forums, public events and various initiatives where refugees communicate with media representatives;</li> <li>Maintaining regular communication with media through the Public Relations and Fundraising Directorate about the integration of third-country nationals.</li> </ul> </li> </ol>

		3. The International Organization for Migration (IOM) implements project BG65AMNP001-2.004.0007-C1 "Raising awareness of Bulgarian society and migrant communities" under contract № 812108-77/11.10.2017, funded by the National Program of Bulgaria for support from the Asylum, Migration and Integration Fund for the period from 2014 to 2020. The project activities are in accordance with the National Strategy for the Integration of Beneficiaries of International Protection in Bulgaria (2014-2020) and the Action Plan on the Integration of Third-Country Nationals, prepared by the European Commission – COM (2016) 377 final of 07.06.2016. The aim is to contribute the building of multicultural competence and real participation in the integration process of civil society, social partners, Bulgarian media, local authorities, and international and non-governmental organizations. The implementation of the project contributes to: acquainting third-country nationals with Bulgarian culture and traditions; facilitating the integration of third-country nationals into Bulgarian society (especially vulnerable third-country nationals, such as unaccompanied children, third-country nationals with health problems, pregnant women, victims of human trafficking, etc.); raising awareness of the Bulgarian society about the immigrants' positive contribution to state development which helps to develop tolerance as a necessary element for the successful integration of third-country nationals. Thus, it is addressed the mistrust and the reduction of xenophobic tendencies that manifested in Bulgaria after 2014 regarding the increased migratory pressure to the country.  A communication strategy for information campaigns has been developed within he project. The information campaigns include: production of three videos about the ways and the opportunities to support third-country nationals through integration measures; increase the awareness and tolerance of Bulgarian society; videos broadcast on the national television channels.  The videos have
 EMN NCP Croatia	Yes	<ol> <li>YES</li> <li>Government Office for Human Rights and Rights of National Minorities (GOHRRNM), within the project "Supporting the Integration of Third-Country Nationals in Need of International Protection", co-funded through the National Program for the Asylum, Migration and Integration Fund (AMIF), implemented ATL</li> </ol>

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media campaign with the aim of sensitizing the Croatian public regarding the presence and participation of persons who have been granted international protection in social, economic and cultural life in the Republic of Croatia. The expected result of this campaign was to contribute to the creation of a "welcoming society", which will understand the importance of accepting and integrating third-country nationals granted international protection and appreciate the contribution of post-migration flows. Having in mind that school environment is an ideal habitat for early introduction of themes related to intercultural dialogue and fight against xenophobia and all sorts of prejudices, the main protagonist of our media campaign is a child – more precisely little girl named, for the purpose of this campaign, Nadine. ATL campaign comprised the following: a 6-month media campaign on 3 tv channels and 5 radio stations with national frequency, outdoor campaign in 12 settlements with 10 000 inhabitants (billboards) and interactive Internet campaign (Internet news portals and Youtube); According to the reports on the monitoring of advertising activities, the media campaign reached a total of 2,550,863 people. The implementation phase of this project lasted from 1 September 2017 to 31 November 2018 and the campaign was realized during 2018. Link to video: <a href="http://itonijesve.com/#!portfolio-item/plan-integracije-izbjeglica/">http://itonijesve.com/#!portfolio-item/plan-integracije-izbjeglica/</a> More information on the above-mentioned project can be found here: https://ljudskaprava.gov.hr/projekti/fond-za-azil-migracije-i-integraciju-amif/podrska-integracijidrzavliana-trecih-zemalia-kojima-je-potrebna-mediunarodna-zastita/939 Also, the Republic of Croatia is actively participating in the European Resettlement Programme, the activities of which are financed from the AMIF. The implementer of the resettlement project in Croatia is the non-governmental organization Jesuit Refugee Service (JRS), which recognizes networking, promotion, awareness raising and advocacy as a separate project activity. This is achieved through monthly radio broadcasts, publications on websites and social networks, interviews, occasional TV reports, online magazine "Staze".

			"Staze", the first refugee newspaper in Croatia, has an average of 3 editions per year in a circulation of 1500 copies and is available online: <a href="http://online.fliphtml5.com/uyfmy/uaoi/">http://online.fliphtml5.com/uyfmy/uaoi/</a> Selection of examples of good cooperation with the media - links to reports on the integration of resettled persons and the project itself, created with the assistance of the JRS: <a href="https://magazin.hrt.hr/576591/price-iz-hrvatske/nove-susjede-docekali-rasirenih-ruku">https://magazin.hrt.hr/576591/price-iz-hrvatske/nove-susjede-docekali-rasirenih-ruku</a> <a href="https://www.telegram.hr/price/pobjeqli-iz-sirije-u-karlovcu-je-dobila-dom-danas-ce-sa-svecenikom-i-imamom-imati-lijep-bozicni-rucak/">https://www.telegram.hr/price/pobjegli-iz-sirije-u-karlovcu-je-dobila-dom-danas-ce-sa-svecenikom-i-imamom-imati-lijep-bozicni-rucak/</a> <a href="https://www.telegram.hr/price/pobjegli-smo-iz-sirije-i-tri-godine-spavali-po-satorima-danas-u-karlovcu-imamo-dobar-zivot/">https://www.telegram.hr/price/pobjegli-smo-iz-sirije-i-tri-godine-spavali-po-satorima-danas-u-karlovcu-imamo-dobar-zivot/</a> <a href="https://www.vaticannews.va/hr/crkva/news/2019-07/preseljenje-sirijskih-izbjeglickih-obitelji-u-sisak.html">https://www.vaticannews.va/hr/crkva/news/2019-07/preseljenje-sirijskih-izbjeglickih-obitelji-u-sisak.html</a> <a href="https://www.vaticannews.va/hr/crkva/news/2019-10/karlovac-novi-dom-za-deset-izbjeglickih-obitelji.html">https://www.vaticannews.va/hr/crkva/news/2019-10/karlovac-novi-dom-za-deset-izbjeglickih-obitelji.html</a> <a href="https://www.rtl.hr/vijesti-hr/potraga/3623749/novi-zivot-u-hrvatskoj-potraga-sa-sirijskim-izbjeglicama-koje-u-karlovcu-imaju-novi-dom/">https://magazin.hrt.hr/568806/price-iz-hrvatske/karlovacka-obitelj-primila-je-sirijsku</a> 3. See answer to question 2. Both project are co-financed from the AMIF.
¥	EMN NCP Cyprus	Yes	<ol> <li>YES</li> <li>Under the Asylum, Migration and Integration Fund (AMIF), several projects with project deliverables unrelated to implementing a mass media campaigns had incorporated some mass media activities as</li> </ol>

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project publicity. These projects communicated the implementation of their deliverables using almost all forms of mass media methodology, (printed press, social media, press releases, radio, interviews, logos, slogans, interactive seminars, webpages, on-line press, mobile apps etc).

However the two following AMIF projects implemented a mass media campaign <u>as their main scope</u>, and can be considered as examples of promoting a constructive dialogue between TCN and the local society. 1.Project title: Acquaintance of Third Countries' Culture through Gastronomy

Fund: AMIF

Final Beneficiary: Sigma Radio Tv Public Ltd Duration: 2015-2018 (as separate projects)

Website: www.sigmatv.com > miavalitsageusis

This project co-funded a television cooking show with title "Mia valitsa gefseis", the title literally translating as "a suitcase of flavors". The aim of this project was to <u>indirectly</u> promote acceptance within the receiving society via the familiarization with third countries' culture through the TV presentation of their local cuisine. The TV show which was on air 3 times a week, encouraged, through the culinary experience, the exchange of cultural influences with third countries. This TV show presented home recipes of third countries with the participation of several Third country nationals of different origin, highlighting at the same time their cultural heritage, traditions and customs, as well as their culinary relations to Cyprus. This TV show also toured the audience to third countries presenting their cultural as well as culinary heritage.

2. Project title: Awareness campaign for the receiving society

Fund: AMIF

Final Beneficiary: Opinion & Action Services Ltd

Duration: 12.12.2016 - 30.06.2020 (as separate projects)

Website: <a href="https://cyprusaware.eu/en/our-campaign/">https://cyprusaware.eu/en/our-campaign/</a>

This project co-funded a continuing country-wide Awareness Campaign. The Campaign informed the general public on issues related to applicants and beneficiaries of International Protection as well as migration issues. The aim of this continuing project is to enhance acceptance of diversity, to strengthen mutual respect and solidarity, as well as to contribute to the fight against racist tendencies in local society. The mass media campaign produced some new short fiction films and mini documentaries that were used

as publicity tools in TV spots and several interactive forums and seminars. These short films were also broadcasted on mass media (face book, youtube). In addition the project implemented the organization of seminars and lectures in elementary/ high schools and universities, as well as the organization of a campaign in social media. In more detail project deliverables were mostly as follows:  • Creation of campaign identity (slogan, motto and graphics).  • Printing material in two languages (posters, stationery etc for circulation and usage during project activities)  • All mass media coverage (TV, radio, social media, printed and on-line press).  • On line campaign using webpage, facebook, Twitter, YouTube channel, Instagram Page, mass mail and newsletter promotion, which includes frequent circulation and update of approved text, e-banners, videos and photos including promotion of short films produced via this project.  • Radio and TV campaign. (Extensive TV airing and dozens of radio spots of various relevant content including interviews, story presentations)  • Press campaign (informatory articles, press releases and dozens of printings in wide circulation newspapers).  • Interactive seminars and workshops and meetings/lectures (around 30 interactive meetings/seminars/lectures most of which were targeting secondary schools and universities students, in collaboration with Ministry of Education. Also some interactive meetings of the following composition  -youth and reporters,  -women and women of third country origin,  -young locals and young migrants or beneficiaries or applicants of international protection.  • Some Events/Festivals including live streaming representation at the World Refugee day Festival, and organization of full day publicity events with presentations from students.  • Setting up publicity "Info Points" in very public areas or at the site of the World Refugee day festival, in collaboration with Cyprus Youth Organization, were radio live links are taking place as well as press material dis

EMN NCP Czech Republic	Yes	<ol> <li>NO         No. There were some mass media products developed by the NGO 's in the past, yet public authorities were not involved.     </li> <li>2.</li> <li>3. No.</li> </ol>
EMN NCP Estonia	Yes	<ol> <li>YES</li> <li>In 2017, the Integration Foundation which was established by the Estonian Ministry of Culture, developed and implemented a project "Our Estonias" ("Meie Eestid" in Estonian) which aimed to showcase positive examples of integration of people from other nationalities and cultural backgrounds into Estonian society. As a result of this project a TV series consisting of six episodes was developed and aired on the two TV channels of Estonian Public Boradcasting ERR (ETV and ETV+, the Estonian and Russian language channels) as well as in social media. The main focus of that TV series was introducing important locations in Estonia through the perspective of Russian-speaking TV presenters as well as through the participation of viewers who were able to propose and introduce places and locations in Estonia that were important to them. The TV series can be viewed online through this link (in Estonian): https://arhiiv.err.ee/seeria/meie-eestid/elu/31</li> <li>Another project implemented by the Integration Foundation, also in 2017, was a social media campaign "Career in Estonia" ("Karjäär Eestis" in Estonian) which aimed to inform Russian speakers living in Estonia about the career opportunities in Estonian public sector and to raise awareness among the managers within the Estonian public sector about the expectations of Russian speaking young people towards their potential public sector employers.</li> <li>Yes, there have been projects with the aim of using mass media to promote dialogue between third country nationals and local society that have been funded through AMIF.</li> </ol>

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One most notable example was a project number AMIF2016-6 "Development of transmedia storytelling programme "LIVEstonia. I live here"" which was implemented between 2016 and 2018 and which sought to raise awareness and increase solidarity and positivity of Estonian residents towards TCN living in Estonia. As a result of this project a 24-episode TV series was developed about TCN living in Estonia; a transmedia storytelling online platform www.livestonia.ee was also created which contains tv and radio shows and other media and information. The online platform also portrayed and showcased the stories of the participants (TCN) of Estonian Public Broadcasting radio station "Vikerraadio"'s integration-focused radio show "I live here". The English version of the online portal can be accessed here: www.livestonia.ee/en and the TV series can be viewed here (in Estonian): https://arhiiv.err.ee/seeria/livestonia/elu/31

A decision has been made to fund a similar, transmedia storytelling (crossmedia) focussed project through AMIF with the duration until the end of May 2022, however we are unable to provide more details at this stage as the Ministry of the Interior and the organisation implementing the project are still in negotiations regarding the contract.

Although not focussed on using mass media activities, then with the aim of promoting dialogue between TCN and local society, there are three other AMIF-funded projects that might be of interest: AMIF2017-13 "Increasing the awareness of the state of human capital in Estonia and the potential solutions offered by co-creation" (2018-2019) which aimed to promote the cooperation of ministries and other stakeholders in the field and to create a joint communication strategy; AMIF2017-3 "Let's get to know each other! Local level cooperation events in the field of international protection" (2019-2021) which focussed on raising awareness about forced migration, settling process, openness and inclusion of beneficiaries of international protection into the society through organising 45 joint event with the beneficiaries of international protection in Estonia and local residents; and AMIF2019-5 "Let's get to know each other! Community information and collaboration activities" (2017-2019) which aimed to raise awareness about newly arrived migrants through organising 45 events where newly arrived migrants and local community could meet as well as to publish a book that showcases the stories of newly arrived migrants.

EMN NCP France	Yes	<ol> <li>YES</li> <li>The Interministerial Delegation for the Reception and Integration of Refugees (DiAir) has created a platform to improve the integration pathway for beneficiaries of international protection in France and to disseminate simple, translated information for refugees. This digital platform helps to improve the dialogue between third country nationals and local society as it offers the possibility for all persons to contribute to the dedicated sheets (writing new sheets, correction and/or translation of existing sheets). Like Wikipedia, Réfugiés.info is a platform that gathers practical information.</li> <li>It is available in different languages (French, Pachto, English, Persaan, Tigrynia, Russian, Arabic) <a href="https://www.refugies.info/advanced-search">https://www.refugies.info/advanced-search</a></li> <li>n/a</li> </ol>
EMN NCP Germany	Yes	<ol> <li>No         No nationwide products. Some local programmes see question 3</li> <li>See question 3.</li> <li>Two integration projects are currently being supported with AMIF funds that use mass media for the purpose of integrating third-country nationals.         The first project, "Change of perspective: intercultural opening of the care for the disabled and the elderly" of the German Parity Welfare Association - Gesamtverband e.V., publishes a total of ten short videos of participants in the project on its homepage. The videos are intended to sensitize the general public to the topic of intercultural opening in the area of assistance for the disabled and care for the elderly. The videos are available on the sponsor's homepage and at www.youtube.com.         The second project, "Perspective WIR" of the Pedagogical Center e.V., organizes information events, some of which are broadcast on Bremerhaven's citizens' broadcaster Radio Weser.TV. Furthermore, a separate</li> </ol>

			YouTube channel, a website and a publicly accessible blog are operated about the project. These formats serve to educate and impart knowledge with the aim of sensitizing the host society.  Other projects also use mass media such as homepages, social media, etc. However, this is done for the purpose of public relations and not as a specific project measure.
Ш	EMN NCP Greece	No	This EMN NCP has provided a response to the requesting EMN NCP. However, they have requested that it is not disseminated further.
II	EMN NCP Hungary	Yes	1. NO 2. N/A 3. No
	EMN NCP Ireland	Yes	<ol> <li>YES</li> <li>National authorities in Ireland have not developed mass media products which would promote dialogue between TCN and local society. However, Ireland has funded projects from the AMIF and national funding, implemented by NGOs and community group, which would promote dialogue between TCNs (and other migrants) and local society.</li> <li>An important initiative of the Migrant Integration Strateby is the Communities Integration Fund, which gives grants of up to €5,000 for projects at local level to integrate migrants into local communities. Examples of the types of themes for funding include:</li> </ol>

Combatting Racism and Xenophobia - A project aimed at preventing racism and xenophobia among local communities Intercultural Awareness - A project that brings host communities and migrant communities together to celebrate each other's cultures and customs Sport and Community Games - A project to facilitate local migrant integration by encouraging migrants to get involved in sport Arts - A project to encourage social interaction between migrants and members of their local communities, through arts and crafts, music, dance, theatre and literature. Other community events.  The Immigrant Council of Ireland (an NGO) founded the Integration Hub in 2017, which focusses on promoting political participation and combatting racism. The Integration Hub is funded from AMIF via the Department of Justice and Equality. See links here: https://www.immigrantcouncil.ie/campaign/inti-racism. The Immigrant Council of Ireland was approved three-year AMIF funding for the Integration Hub in 2017. This project was awarded a further three-year grant award under the 2019 AMIF Call for Proposals. In both cases, the maximum grant amount is 75% of eligible expenditure.  The anti-racism campaign includes a major campaign (via posters, digital platforms, social media) on public transport in partnership with Transport for Ireland. https://www.transportforireland.ie/news/transport-for-ireland-and-immigr  One example of a media-related project was that in November 2018, the Immigrant Council of Ireland launched 10 digitally shareable videos in 10 migrant languages encouraging migrants to vote in the 2019 local elections - see here: https://www.immigrantcouncil.ie/news/go-vote  3. See answer to question 2.

EMN NCP Italy	Yes	2. 'Tutti differenti, tutti uniciinsieme contro le discriminazioni - All different, all unique together against discrimination', is the title of the itinerant educational campaign carried out by the Observatory for Security against discriminatory acts (OSCAD) that started in Venice in 2015.  The project has been carried out in collaboration with the Ministry of Education, University and Research (MIUR) and the partner Italwork Consorzio, a joint stock company.  The aim of the initiative was to launch a message of legality against discrimination and to spread the culture of welcome and inclusion.  A 'branded' truck set up with a multimedia teaching room, with secondary school students on board, together with experts from the Postal Police, reached the cities of Venezia, Padova, Modena, Bologna, Ravenna, Ancona. Inside the truck specific arguments were addressed, such as discrimination 2.0, which particularly involve the adolescent world. At the same time, the various prejudices of age, gender, ethnicity, sexual orientation, religion, disability in different areas of work, school and sport were analyzed as well. In addition, the police headquarters have been involved in the tour, organizing conferences, workshops, thematic debates addressed to school leaders, teachers, educators, parents, various associations involved in the area.  Link: <a href="https://www.interno.gov.it/it/notizie/tutti-differenti-tutti-unici-insieme-contro-discriminazioni">https://www.interno.gov.it/it/notizie/tutti-differenti-tutti-unici-insieme-contro-discriminazioni</a> Another project to be mentioned is 'Our invisible cities - Meetings and new narratives of the world in the city'. It is the communication campaign called #IntegrAction. Launched in 2018, the campaign contributed to the contrast of incorrect and discriminating representations of migration and cultural diversity. Creating a new common lexicon, getting out of the emergency logic and improving the identities that are contaminated, are the main objectives that the campa

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starting point, the decision was developed to highlight, within the campaign, the thoughts of children, starting from school, where the integration(g) ration already takes place every day. Link: https://www.pubblicitaprogresso.org/it/campagne/campagne/integraction 3. The Italian ministry of the Interior as Responsible Authority of Asylum, Migration and Integration has co-financed the Project "Radici-l'altra faccia dell'immigrazione". The Project "Radici-l'altra faccia dell'immigrazione", entrusted to RAI - Radiotelevisione Italiana S.p.A. and financed by the 2014-2020 Asylum, Migration and Integration Fund (AMIF) for a total amount of € 2.178.327.18 (VAT included) was started on February 16, 2016 and ended on December 31, 2018. The project involved the production, realization and broadcasting of 34 reportages that featured legally residing third-country nationals on a trip to their countries of origin. The 2016-2018 edition of the project follows a previous project, funded by the European Fund for the Integration of third-country nationals. The Responsible Authority of the AMIF Fund considered this edition particularly effective in conveying correct and positive information on the migration phenomenon and therefore planned to finance the implementation of a communication campaign on immigration and integration issues, to be included in the national television with a renewed three-year programming (2016-2018). The following episodes were broadcasted on RAI 3: - 10 episodes of the program during 2016; - 12 episodes during 2017; - 12 episodes durina 2018. On the website http://www.radici.rai.it/ there are many complementary contents such as biographies of the protagonists, country of origin data sheets, data on the immigrant communities present in our country. Information and awareness meetings have been organized to promote the program, meeting students, local communities and participating in public initiatives. In addition, in the framework of the Asylum, Migration and Integration Fund 2014-2020, the Italian Delegated Authority (the Directorate General for Migration and Integration Policies of the Ministry of Labor and Social Policies), in 2016, published a call for proposals for Regions and autonomous provinces, the so-called Multi-Azione, aimed at funding regional projects concerning, among others, the line of intervention "Action nr. 3 - Providing for qualified information services with regional and territorial channels". The most relevant project activities have been the steady update of projects' websites and

			social media channels with regard to project contents and promoted events, as well as the online publication and sharing of communication activities with the Ministerial "Migrant Integration Portal", which envisages the constant enrichment and update of sections dedicated to each Regions implementing the line of intervention. Among the most innovative activities, it is possible to mention the air of a radio transmission for TCNs on integration policies and access to social services.  To ensure a kind of continuity with the aforementioned projects, the Delegated Authority published a further call, on March 1, 2018, called "IMPACT", referring to as "integration of migrants through co-planned territorial actions and policies". The Delegated Authority once again called upon regions and autonomous provinces to solidify the Action Plans directed to TCNs' integration.  Taking into account the main realization indexes, 463.908 TCNs have benefited from the supply of information through communication activities, and 1270 websites have been published and shared with the Ministerial "Migrant Integration Portal".  A complete overview of regional integration plans is indeed available on the Ministerial "Migrant Integration Portal" (http://www.integrazionemigranti.gov.it/en/Pagine/Default.aspx).
	EMN NCP Latvia	Yes	<ol> <li>YES</li> <li>Latvia has implemented activities such as learning courses for representatives of mass media and these participants were also involved in creation of mass media products (publications, broadcasts, plots) with the aim to evaluate the impact of the learning courses. At the end of the project an assesment has been conducted in order to evaluate the impact of the activities and to make sure that skills and knowledge obtained during project activities are used in mass media actions.</li> <li>N/A</li> </ol>
•	EMN NCP Lithuania	Yes	1.

2. There were no major all-encompassing mass media products developed by Lithuanian in the recent years to the best of our knowledge. However, there were several smaller scale projects that promotes integration and dialogue between TCN and local society. Please see Q3 for more information and links.  3. Examples of projects and activities promoting integration and dialogue:  1) Project funded by The Asylum, Migration and Integration Fund (AMIF) "Lithuanian Identity – Peoples' Mosaic" which implemented a publicity campaign to promote tolerance. Timeframe: 2017-2019. The campaign took place in electronic news media (#Būkim pažįstami 15min.lt – https://www.15min.lt/tema/bukim-pazistami-75336), radio, National TV (LRT TV – https://bit.ly/2xa6fZw), social media (Fcebook – www.fb.com/BukimPazistami; Twitter – www.twitter.com/BukimPazistami; Youtube – http://bit.ly/2oNbgmw). Posters were also posted at public transport stations in the municipalities of Vilnius, Kaunas, Klaipėda, Šiauliai, Panevėžys and Alytus. In addition to these activities, the project promoter organised events (discussions) with the Lithuanian public and foreigners in all municipalities. Project promoter – NGO Information and Support Centre "Europos Namai" Link for more information: http://www.3sektorius.lt/nisc/apie-mus/projektai/Lietuvos-identitetas-ta partner)  2) Radio show / podcast with video "Užsieniečiai Lietuvoje" (Foreigners in Lithuania) in 2017. Link to episodes: https://www.ziniuradijas.lt/archyvas/?search=U%C5%BEsienie%C4%BDiai+Liet  3) Platform for Migration Information and Cooperation (MIPAS) Project is funded by AMIF and implemented by the Diversity Development Group  (https://www.facebook.com/DiversityDevelopmentGroup/) . Link to project's website: https://mipas.lt/en/4

EMN NCP Luxembourg	Yes	<ol> <li>No.</li> <li>Even though, the Luxembourg foreign resident population represents 47,4% of the total resident population, it is composed mainly of EU citizens (39,6%) and only 7,8% of TCNs, so it is not possible to develop specific mass media products in order to promote dialogue between TCN and local society as it will exclude the large majority of foreigners.</li> <li>Even though the answer to question 1 was NO, Luxembourg's media landscape (radio, television, print media, internet) takes account of Luxembourg's migration situation, in particular by proposing: A daily broadcast of the television news with sub-titles in French, trilingual information (German, French and English) of the guichet.lu (informative website portal of the state), the commitments of public social-cultural radio 100,7, the existence of a regional radio with national cover in Portuguese and a weekly magazine in the Portuguese language, a daily newspaper in French language, a weekly newspaper in the Portuguese language, etc. Also, electronic versions in several languages of the press and radio, in particular in English (luxtimes.lu, RTL, Today.lu, Delanoe).</li> <li>A radio with national coverage (ARA) offers programmes in different languages: Albanian, Arabic, English, Farsi, Italian, Tigrinya, Russian, Spanish, Portuguese, Mandarin) and in particular the Salan show to also inform the foreign communities, including those from third countries, on current affairs.</li> <li>N/A.</li> </ol>
EMN NCP Malta	Yes	<ol> <li>YES</li> <li>There have been no tv or radio programmes focusing on the integration of TCNs. However, the Human Rights Directorate's initiative 'Turning The Tables', the government is committed to promote constructive dialogue between TCNs, various stakeholders and the local society. Turning the Tables (TTT) is a migrant led initiative which aims to tackle integration related matters leading to policy changes. TTT</li> </ol>

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is being funded through the Learning-Exchanging-Integrating Project as part of the implementation of the Migrant Integration Strategy and Action Plan (Vision 2020) issued by the Government of Malta in December of 2017. This project is part-financed by the Asylum, Migration and Integration Fund. The project encourages the host country and newcomers to integrate, live and work together to maximise the sense of belonging for migrants residing in Malta and to allow integration in the Maltese society. Through the facebook page created, a direct dialogue will be promoted. Turning the Tables will be organising conferences to discuss different topics chosen by migrant communities which represent challenges in the daily lives of migrants. Each topic will be discussed and developed through a specific working group during a pre-conference which is held prior to the main conference. The aim of the working groups is to raise and discuss policy proposals which are then presented during the main conference. A researcher will also be documenting such discussions, follow development and document finding which are to be published in short publications, that can be used as an advocacy tool. The Government is presently developing a new public consultation (mainly online) process in Preparation for a Second Integration Policy and Action Plan. The Human Rights Directorate has developed Publications (found on https://humanrights.gov.mt/en/Pages/Intercultural%20and%20Anti-Racism%20Unit/Publications.aspx). Conferences, websites and Social Media products, mainly being: Human Rights Directorate's initiative 'Turning The Tables'; https://humanrights.gov.mt/en/Pages/TTT.aspx & https://www.facebook.com/Turning-the-Tables-228329151806765/ Human Rights Directorate's facebook page; https://www.facebook.com/HRDmalta/ Human Rights Directorate's website; <a href="https://humanrights.gov.mt/en">https://humanrights.gov.mt/en</a> 3. Yes, the Human Rights Directorate's initiative 'Turning The Tables'. It aims to tackle integration related matters leading to policy changes. TTT is being funded through the Learning-Exchanging-Integrating Project as part of the implementation of the Migrant Integration Strategy and Action Plan (Vision 2020) issued by the Government of Malta in December of 2017. This project is part-financed by the Asylum, Migration and Integration Fund.

EMN NCP Netherlands	Yes	2. The Dutch national public broadcaster ( <i>Nederlands Publiek Omroepbestel</i> - NPO) has an agreement with the Dutch government to pay attention to ensuring the diversity of its news items on television and radio. This agreement is mostly aimed at creating awareness for these topics. <i>Please note</i> that while some of the programs mentioned below are also focused on creating debate, there are no definitive numbers on whether this has succeeded in integrating TCNs, and this has never been the explicit goal of any of the mass media products mentioned.  Examples include:  • A racism theme day that was organized by the NPO on the 12th of July, 2020. During this day NPO broadcasted on television and radio about racism and discrimination, to set up a dialogue and start the conversation about these topics.[1] The most watched item of the day was a debate that centered around whether or not the discussion about racism was polarizing society. [2]  • A 2019 collaboration between the Ministry of Social Affairs and Employment and the BNR news radio.[3] Together, they started the 'verderkijkers' (looking further) campaign. The campaign emphasized the benefits of a diverse work floor, and how inclusivity in the areas of gender, age and ethnicity can provide opportunities when talent is scarce.  • The 'zet een streep door discriminatie' (stop discrimination) campaign on the internet and television, organized by the Ministry of the Interior and Kingdom Relations and supported by various societal organizations/NGOs.[4] The campaign focused on giving information about discrimination on places such as the workfloor, in the classroom and on the football field.  [1] For more information about all the different programs: https://www.npostart.nl/speellijst/themadagracisme [2] The debate can be found here: https://www.npostart.nl/de-stelling-van-nederland/12-07-2020/AT_2151407 [3] The news item and its various facets can be found here: https://www.verderkijkers.nl/onderwerpen/bnr-verderkijkers [4] https://www.verderkijkers.nl/onderwerpen

		3. No.
EMN NCP Poland	Yes	2.  3. For many years, Poland has been involved in the implementation of projects aimed at, among others, integration of third-country nationals under the Asylum, Migration and Integration Fund. Projects extending the scope of integration services for third-country nationals often make use of the available mass media. At the same time, it should be noted that integration measures are not implemented in the form of a separate project, because individual beneficiaries implement them as part of their integration projects.  Please find below a few examples of projects implemented for the integration of foreigners from third countries with the use of mass media:  - project No. 11/8-2017/0G-FAMI entitled "Malopolska friendly to foreigners - support in the integration and adaptation of third-country nationals".  The project 'aim: to develop, produce and disseminate mini-guides in several languages. The content of the guides contains the most useful information for foreigners related to their stay in Poland.  - project No. 3/8-2017/0G-FAMI entitled "Activities aimed at the integration of third-country nationals in the Podlaskie Voivodeship".  Aim of the project:  - Creating a website as an important communication tool and an easily accessible source of information for foreigners, and ensuring extensive promotion of the Fund and integration activities.  - Publication on the integration of third-country nationals in the Podlaskie Voivodeship. This publication is to served as a model of work with foreigners, which can be copied in a situation when a greater number of foreigners will appear in Poland.  - project No. 5/8-2017/OG-FAMI entitled "Lódzkie supports the integration of foreigners".  Aim of the project:

		Preparation and maintenance of a domain dedicated to the project in Polish, Russian, English and Ukrainian to facilitate access to information on the proposed forms of support for foreigners from third countries. The website devoted to the project as a source of information necessary for foreigners and a form of contact with the Office. In addition, interested persons can find links to other websites important for migrants, e.g. <a href="http://pos.pl/tag/pomoc-dla-cudzraniczcow/">http://pos.pl/tag/pomoc-dla-cudzraniczcow/</a> , <a href="www.udsc.gov.pl">www.udsc.gov.pl</a> .  - project No. 9/8-2017/0G-FAMI entitled "Integration, adaptation, acceptance. Support for third-country nationals residing in Lower Silesia".  Aim of the project:  Information and education campaign in a radio station. The heroes of the next several-minute episodes are to be both foreigners and representatives of institutions, organizations working for foreigners, as well as employers employing foreigners.  Outdoor media - each month of the campaign, outdoor media (e. g. billboards) is to be displayed in the area of important communication junctions, the purpose of which is to build a positive image of the migrant in the local community.  Articles in the press/Internet; during the campaign will be published min. 20 articles in the local press and/or online news services (including electronic editions of paper titles with a regional and/or nationwide range, focused on issues related to foreigners on the Polish labor market, e. g. interviews with employers employing foreigners, with migrants who they successfully run their own company in Poland, with representatives of labor market institutions, etc.  - project No. 7/12-2019/FAMI entitled "htegration Without Borders IV".  Running the website of the project <a href="https://www.integracja3.wszia.opole.pl">www.integracja3.wszia.opole.pl</a> .  - project No. 23/12-2019/FAMI entitled "#ACTIVATOR WLKP Support for the integration of migrants in the Wielkopolskie Voivodeship".  Running a multilingual
EMN NCP Portugal	Yes	1. YES

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2. The High Commission for Migration (ACM) has an official website <a href="https://www.acm.gov.pt/">https://www.acm.gov.pt/</a> available both in Portuguese and English. The full integration of migrant persons is ACM's main goal. This website compiles relevant information regarding the valences of ACM, by providing information on various topics relevant to migrants everyday lives, including, regularization, citizenship, family reunification, access to health, as well as services support which they may appeal.

ACM has also an official Facebook page <a href="https://www.facebook.com/ACMigracoes/">https://www.facebook.com/ACMigracoes/</a> which is updated daily with relevant information for migrants everyday lives.

ACM actively intervenes in the graphic design, production, updating, revision and execution of content and/or information materials for communication, awareness and dissemination, such as leaflets, posters, bookmarks and posters, both in paper and digital. Below we point out some examples.

ACM em Revista is a quarterly publication produced by ACM, available both in printed and digital versions, that shows all the intense work carried out in favor of the integration of migrants and the welcoming of refugees, social inclusion of Roma, and also in the promotion of cultural diversity. Digital editions can be found here <a href="https://www.acm.gov.pt/pt/-/revista-acm">https://www.acm.gov.pt/pt/-/revista-acm</a>.

Revistas Escolhas is a magazine focused on the Choices Program (Programa Escolhas). The Choices Programme is a nationwide government program which mission is to promote the social inclusion of children and young people from vulnerable socioeconomic backgrounds, aiming to guarantee equal opportunities and strengthening social cohesion. Digital versions can be found <a href="http://www.programaescolhas.pt/conteudos/revista-escolhas">http://www.programaescolhas.pt/conteudos/revista-escolhas</a>.

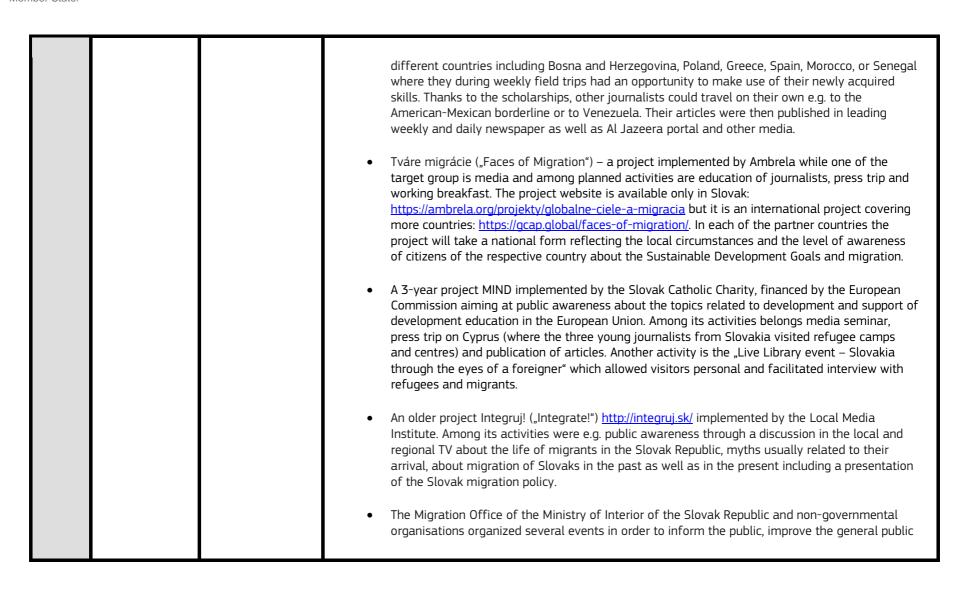
The OM – Observatório das Migrações (Migration Observatory) is responsible for the promotion, publication and launch of studies, systematization and analysis of data and indicators of integration of immigrants. OM has regular publications which can be found <a href="https://www.om.acm.gov.pt/">https://www.om.acm.gov.pt/</a>.

Revista Migrações, also developed by OM, is a thematic magazine with scientific format and digital support, that focus on the theme of migration. The digital versions can be found online <a href="https://www.om.acm.gov.pt/publicacoes-om/revista-migracoes">https://www.om.acm.gov.pt/publicacoes-om/revista-migracoes</a>.

ACM has also been developing information and awareness campaigns on combating racial discrimination. As an example, in 2019, an awareness-raising campaign against online hate speech, "Liberdade de Expressão não é Liberdade de Opinião" ("Freedom of Speech it is not Freedom of Opinion") was launched in ACM's social network platforms on March 21st, the International Day for the Elimination of Racial Discrimination.  Moreover, the ACM also works actively towards the promotion of dialogue between TCN and local society by developing, close to the media, initiatives aimed at promoting tolerance and respect for diversity, eliminating stereotypes and prejudices. As examples, we would like to point out the following:  • Workshops on "Diversity in media/Literacy actions for media" (held in 2018) – Targeting journalists, media professionals, and students, it focuses on raising awareness for the importance of media in the integration of migrants, refugees, and Roma people; on the promotion of a proper approach to these issues by the Media; and also on the promotion of cultural, ethnic and religious diversity and intercultural and interreligious dialogue in Portugal. Furthermore, it also intends to make the participants aware of the consequences of spreading negative and stereotyped social representations regarding migrants, refugees, and Roma communities, and warning to the risks of generalizations; thus appealing the media to demystify false images, to give a faithful portrait of reality, and to promote cultural diversity as wealth and a true asset of Portuguese society. These workshops result from interinstitutional cooperation between the ACM, the Portuguese Regulatory Authority for the Media (ERC), and the Portuguese Journalists Union (SJ);  • Cultural Diversity Communication Awards – Held by the ACM, in the last years, it already has 4 editions with this designation. This initiative rewards communication professionals, scriptwriters, content producers, and students. It intends to recognise works that advocate for cultu

		were submitted, the highest number ever – it almost doubled the average number observed in the last editions.  Additionally, it is worth mention in this matter that the Commission for Equality and Against Racial Discrimination (CICDR), which works closely with the ACM, unanimously approved in September 2018 the "Recommendation to adhere to CICDR Principle of non-reference of racial origin, ethnicity, colour, nationality, descent, the territory of origin and legal status". This recommendation strives for the media to converge efforts assuming its role in the fight against racial discrimination, xenophobia, and other manifestations of intolerance.  3. No
EMN NCP Slovakia	Yes	2. Please find the list of identified relevant projects along with their outputs and links:  • "Svet medzi riadkami" (World between the Lines) <a href="https://globalnevzdelavanie.sk/world-between-the-lines/">https://globalnevzdelavanie.sk/world-between-the-lines/</a> This programme enables both, future and current journalists to look betwen the lines, understand the origin of their own attitudes, stereotypes and prejudices, as well as enables them to apply this understanding into the practice in context of various global issues.  Among its activities are: university courses, publishing, workshops, presentations, discussions, specialised section HN Globálne <a href="https://hnonline.sk/globalne">https://hnonline.sk/globalne</a> at one of the largest media portals in Slovakia <a href="www.hnonline.sk">www.hnonline.sk</a> , media analysis – TBA.  It encompasses several media projects: Koniec chudoby? ("The End of Poverty") – special series on extreme poverty, Rozvojová spolupráca / www.hnonline.sk (júl 2018), Vianoce na blate ("Muddy Christmas") – special series on climate change, <a href="www.hnonline.sk">www.hnonline.sk</a> , Svet inak ("World Differently") – special series on alternative approaches to various global issues, <a href="www.svetinak.sk">www.svetinak.sk</a> / <a href="www.svetinak.sk">www.sve</a>

consumerism in relation to Christmas, www.sme.sk (nominated for journalism award 2015), SDGs with Hospodárske noviny (20-parts series on SDGs, 2015)  + specialised news section HN Globálne dedicated to global issues and students outputs covering these issues <a href="https://hnonline.sk/globalne.">https://hnonline.sk/globalne.</a> Within the Press Award organised by the Open Society Foundation a special category was created "World between the Lines – Global Journalism" for those seeking to show the world alternatively, deeply, more objectively in the context of both Slovak population perspective but also of the countries concerned, their population and the world as such. In 2019, the author of the report on the situation of Rohingyas in the refugee camp in Bangladesh was awarded.  "The World between the Lines" is part of the Global Education, a project implemented by the organisation People in Peril which also covers the topic of migration and raise awareness about refugees especially among young people. Among the outputs are methodological tool about food, migration and media or a set of documentary films available for schools <a href="https://globalnevzdelavanie.sk/dokumentarne-filmy-k-teme-migracia/">https://globalnevzdelavanie.sk/dokumentarne-filmy-k-teme-migracia/</a> • Migračný kompas ("The Migration Compass") <a href="https://www.hrl.sk/en/our-work/projects/projects/migration-compass">https://www.hrl.sk/en/our-work/projects/projects/migration-compass</a> preparing videos and blogs with other refugees and foreigners living in Slovakia, regular video blogs on popular issues of public migration, articles and contributions on social media (Facebook, Instagram, twitter and youtube), organizing discussions and educational and information events. Together with a conservative weekly Slovak political news magazine. týždeň they produce an online podcast Migračný kompas <a href="https://www.youtube.com/playlist2list=PLJPuOP43EnTo5BkpaJU_yoLWGfkbvOg8">https://www.youtube.com/playlist2list=PLJPuOP43EnTo5BkpaJU_yoLWG</a>



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awareness on migration and prevent discrimination. These included, e.g., preparation of the Facebook page named Hoaxy a podvody (Hoaxes and Deceptions) in cooperation with the Police Force of the SR website administrators, organization of lectures and debates in schools and during various festivals as well as staging of a theatre play. The play is based on the successful novel by Danish author Janne Teller which was translated into several languages and modified into theatre plays for young people in several countries. The aim of the adaptation is to educate and the main, although not exclusive target groups are the students of elementary and secondary schools in Slovakia. The play is followed by a discussion with the audience and the MO MoI SR representatives about various topics related to asylum and migration. The public is informed about all the activities of the Migration Office through its website www.minv.sk. OZ Mareena – campaign #plnézuby https://mareena.sk/plnezuby: provokingly named #plnezuby, it refers to the Slovak expression 'mat' niekoho plné zuby', to be fed up with somebody in English. This phrase in Slovak literally means 'to have one's teeth full of somebody', while Mareena, in the figurative sense, extends it to 'to having teeth full of foreign food'. The campaign aims at raising public awareness and tolerance towards foreigners. The central part of the campaign is food and part of the project is a gastronomic map of Bratislava which marks restaurants run by foreigners. The following projects were implemented by IOM Slovakia: Project Next Door Family EU - meetings of families of Slovaks and foreigners with media coverage. A documentary film about the meetings of families and migration was screened at the One World festival and is also available online. https://iom.sk/en/activities/migrantintegration/previous-integration-projects-and-activities/430-next-door-family-eu-inclusiveneighbourhoods.html Project Migrants in the Spotlight – a mass media competition covering the topic of migration which also involved migrants. The project activities included education of journalists and students of journalism, production of articles published in the media as well as breakfast with

journalists. https://iom.sk/en/activities/migrant-integration/previous-integration-projects-and-

			activities/433-migrants-in-the-spotlight-training-and-capacity-building-for-media-representatives-and-students.html  • We are at home here – a project aimed at raising public awareness on migration, removing stereotypes and enhance tolerance, also through education. Among its activities and outputs belonged a set of educational materials: a documentary film, a didactic material and an information poster.  https://iom.sk/en/activities/migrant-integration/previous-integration-projects-and-activities/428-we-are-at-home-here-educational-materials-for-teachers-and-lecturers.html  • Research on Public Attitudes towards Foreigners and International Migration in the Slovak Republic (study available in Slovak language) which served as a base for various projects to support integration of foreigners, often cited and presented in the media. https://iom.sk/sk/novinky-a-podujatia/165-postoje-verejnosti-k-cudzincom-a-zahranicnej-migracii-v-slovenskej-republike.html  The information about the IOM projects is also available here: https://iom.sk/en/activities/migrant-integration/iom-activities-in-migra  3. No information available.
1	EMN NCP Slovenia	Yes	1. NO 2. 3.

6	EMN NCP Spain	Yes	<ol> <li>YES         Yes, Spain has funded by AMIF, every year, some projects carried out by NGO's.</li> <li>Please, see Excel attached to this questionnaire medios_de_comunicacion_proyectos_ccs_2020.xlsx</li> <li>All these projects have been funded by AMIF</li> </ol>
	EMN NCP Sweden	Yes	<ol> <li>NO</li> <li>Not to the best of our knowledge. But there can be small local initiatives that is not recorded on the national level.</li> <li>Not to the best of our knowledge.</li> </ol>
#=	EMN NCP Norway	Yes	2. The public broadcaster in Norway, NRK, presents news aimed at newly arrived Third Country Nationals and refugees on its website Ny i Norge (New in Norway - <a href="https://www.nrk.no/nyinorge/">https://www.nrk.no/nyinorge/</a> ). This program is also available through YouTube. <a href="https://www.youtube.com/channel/UCzk74RdON373lVCoCZJPJUw">https://www.youtube.com/channel/UCzk74RdON373lVCoCZJPJUw</a> The content gives an introduction to Norway, mainly by presenting local news from all over the country. The purpose is to contribute to a better understanding of and integration into, Norwegian society. Content from this program is presently available in Arabic, Kurdish, Dari, Somali and Tigrinya.  The commercial broadcaster TV 2 offers news content for educational purposes in Somali, Tigrinya and Arabic through Elevkanalen ( <a href="https://www.elevkanalen.no/">https://www.elevkanalen.no/</a> ) and the website

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intronorsk.no (http://intronorsk.no/). In the spring 2020, informational videos related to the covid-19 virus outbreak were produced in cooperation with the Norwegian Institute of Public Health in a multitude of languages. Klar Tale is an easy-to-read newspaper with simple language and larger print. It is aimed at those with reading challenges as well as Third Country Nationals and other individuals who are in the process of learning Norwegian. Klar Tale is published with the support of The Norwegian Directorate for Children, Youth and Family Affairs. https://www.klartale.no/om-oss A new drama series has been produced called «Somewhat Norwegian» or «Norskish» which deals with modern issues for first generation Norwegians who were born in Norway / have grown up in Norway with immigrant backgrounds. https://tv.nrk.no/serie/trailere/2020/KMMA10002120 There have been a number of other programs classified as youth dramas «17» & «18» (about immigrant vouth on the wrong track towards gang crime), «Shame» (dealt with friendship, love, disappointment and shame amongst a multicultural group of upper secondary school youth) and a comedy series called "King of the Suburbs" («Kongen av Gulset»). https://tv.nrk.no/serie/17 https://tv.nrk.no/serie/skam https://tv.nrk.no/serie/kongen-av-gulset

On the children's channel of the National television company (NRK) called NRKSuper, children with immigrant backgrounds are always represented as active participants. There was also an interesting series aimed at a younger audience prior to the local elections with the title "Fatan wraps her head around the election" where a young immigrant woman with Hijab explores the many political parties in Norway with the aim to finding one that best represents her needs.

3. Norway does not have access to AMIF funds. N/A The Norwegian government has a grant scheme to support innovative news media projects. In 2020, applications for projects aimed at immigrants and linguistic minorities have had priority.

AD HOC QUERY ON 2020.56 Integration of TCN by involving mass media

#### Disclaimer

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	https://medietilsynet.no/om/aktuelt-2019/medietilsynet-lyser-ut-innovasjonsstotte-for-2020/ There is also a Norwegian grant scheme for local radio stations that are targeting ethnic and linguistic minorities. https://medietilsynet.no/om/aktuelt/over-20-millioner-kroner-til-lokalkringkasting/  In addition, this summer (2020) two local radio stations were awarded grants from The Directorate of Integration and Diversity (IMDi) to produce a series of programmes about covid-19 aimed specifically at the immigrant population. https://www.lokalradio.no/nyheter/radionyheter/lokalradio-fikk-korona-tilskudd-for-a-na-innvandrere-19562/
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